

Elia Nuqul Foundation & Better Business Launch Leadership Training - Qader

Amman, Jordan—June 2014

Elia Nuqul Foundation (ENF) has recently announced the signing of a new agreement with Better Business—an organization specializing in offering training programs for career development—to deliver its *Qader* Leadership training to ENF fellows/graduates. The course spanned over three days and offered ENF graduates the opportunity to enhance their leadership skills.

The *Qader* program, organized for the first time by ENF, consisted of both theoretical and practical approaches to ensure ENF fellows smooth transition into the work force. It also aimed to enhance their ability to face the many economic challenges of today, giving attention to their personal development.

The *Qader* program was designed and implemented by Dr. Suhail Jouaneh, Co-founder and Chief Learning Officer at Better Business, and provided intensive training to fellows through modern and interactive teaching methods. The training program focused on developing their leadership skills by boosting self-confidence and encouraging their strong performance as well as helping them effectively express themselves and contribute positively to their society.

The program included motivational sessions delivered by prominent businessmen and experts including Ghassan Nuqul, Vice Chairperson of the Elia Nuqul Foundation; Nicola Billeh, Human Resources Director at Nuqul Group; Lena Khader, Soft Skills Trainer at Better Business and Maher Kaddoura, Owner of Al Jude.

Mr. Nuqul stressed the importance of facilitating career development opportunities to prepare graduates to enter today's workforce saying: "Here at ENF, we are continuously working to develop comprehensive coursework and training programs for students in order to prepare them to overcome today's many challenges. Our training programs aim to enhance individuals' performance by strengthening their skills and abilities to ensure their competence amid economic difficulties."

Dr. Jouaneh commented on Better Business' partnership with ENF saying: "We maintain strong efforts to develop comprehensive

training programs that effectively meet the needs of all individuals. Our partnership with ENF aims to provide graduates with the necessary means to develop their skills and guarantee their successful integration in today's labor market."

About Elia Nuqul Foundation

The Elia Nuqul Foundation was established in 2008 by the Nuqul family as a philanthropic entity focusing on social development initiatives benefitting individuals and local communities within the Hashemite Kingdom of Jordan through its three areas of interventions - the Elia Nuqul Scholarship Fund, the Community Service & Social Entrepreneurship Programs and Enhancement Program.

These Programs aim to encourage the development of Jordanian youth through access to higher education at universities, community colleges and vocational training facilities; providing life and professional skills training to produce well-rounded individuals, enhancing better employment opportunities, encouraging youth to think socially; and advocating in promoting the growth of a sound social entrepreneurship sector in Jordan.